



Culinary Center of Monterey
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FOR IMMEDIATE RELEASE

CULINARY CENTER OF MONTEREY HOSTS AUGUSTE ESCOFFIER

The students and instructors of The CCM spent an exciting and informative afternoon with Michel Escoffier, Great-Grandson of the world famous Auguste Escoffier. The students prepared a wonderful lunch for their guest, then spent the afternoon hearing intriguing stories about the man they call The King of Chefs and The Chef of Kings.

Auguste changed the course of culinary tradition to create a new French cooking style; extended the fame of French cuisine throughout the world, and touched the lives of the rich and poor with his warmth and artistry. Auguste's masterpiece, *Le Guide Culinaire*, first published in 1903 has successfully withstood the test of decades and remains a nonpareil among cookbooks. Its basic principles are as valid today as a century ago. Auguste was also the culinary business partner of Cesar Ritz, and co-founder of the Ritz Hotel in Paris and the Savoy in London.

Auguste's accomplishments are widely known, and his "attitudes" about the culinary arts and the people who perform them are common knowledge among all who study to become chefs, but the "inside story" from one who lived it is an exceptional opportunity. It's a day the students will long remember! Michel Escoffier is an exceptional speaker and his knowledge of the world of food and wine is unparalleled. We

Thank Him!

(more)

Offering a spectacular view of Monterey Bay and the Pacific Ocean from its 550 square foot, state-of-the-art kitchens, the Culinary Center of Monterey is located at 625 Cannery Row. For more information call (831)-333-2133, e-mail: info@culinarycenterofmonterey.com or check out the website at www.culinarycenterofmonterey.com

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